UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 10-Q
(X) QUARTERLY REPORT PURSUANT TO SECTION 13 OR $15(\mathrm{~d})$ OF THE SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended June 30, 1999
---------------

OR
( ) THE TRANSITION REPORT PURSUANT TO SECTION 13 OR $15(\mathrm{~d})$ OF THE SECURITIES EXCHANGE ACT OF 1934.

For the transition period from $\qquad$ to $\qquad$

Commission File Number 01-21617

THE QUIGLEY CORPORATION
(Exact name of registrant as specified in its charter)

| Nevada | $23-2577138$ |
| :---: | :---: |
| (State or other jurisdiction | (IRS Employer |
| of incorporation or organization) | Identification No.) |

(MAILING ADDRESS: PO Box 1349, Doylestown, PA 18901.)

$$
\text { Landmark Building, } 10 \text { South Clinton Street, Doylestown, PA } 18901
$$

(Address of principle executive offices)
(Zip Code)

Registrant's telephone number, including area code: (215) 345-0919
(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or $15(d)$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. [X] Yes [ ] No

Indicate the number of shares outstanding of each of the issuer's class of Common Stock, as of the latest practicable date. The number of shares outstanding of each of the registrant's classes of Common Stock, as of July 23, 1999, was $10,641,949$ all of one class of $\$ .0005$ par value Common Stock. See Notes to Financial Statements, Commitments and Contingencies.

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## COMMITMENTS AND CONTINGENCIES

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STOCKHOLDERS' EQUITY:
    Preferred stock, $.01 par value;
```

        authorized 1,000,000; no shares issued .............. -- - -
    Common stock, \(\$ .0005\) par value;
        authorized 50,000,000;
    | Issued: 14,670,874 and 14,409,058 shares | 7,335 | 7,205 |
| :---: | :---: | :---: |
| Additional paid-in capital | 29,023,061 | 28,207,208 |
| Retained earnings | 23,690,612 | 26,649,455 |
| Less: Treasury stock, 4,112,524 and 1,665,022 shares, at cost ....... | $(23,163,782)$ | $(10,256,391)$ |
| TOTAL STOCKHOLDERS' EQUITY | 29,557,226 | 44,607,477 |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | \$ 31,362,087 | \$ 48,610,644 |

## </TABLE>

## See accompanying notes to financial statements

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## THE QUIGLEY CORPORATION STATEMENTS OF INCOME (Unaudited)



Weighted average common shares outstanding:
Basic. . . . . . . . . . . . . . . . . . . . . . . .
Diluted. . . . . . . . . . . . . . . . . . . . . . .
$11,453,008$
$============$
$11,453,008$
$============$

| 13,516,529 | 11,866,229 | 13,421,221 |
| :---: | :---: | :---: |
| 15,138,823 | 11,866,229 | 15,217,821 |


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| :---: | :---: | :---: |
| THE QUIGLEY CORPORATION STATEMENTS OF CASH FLOWS (Unaudited) |  |  |
|  | Six Months Ended |  |
|  | June 30, 1999 | June 30, 1998 |
| <S> | <C> | <C> |
| NET CASH FLOWS FROM OPERATING ACTIVITIES | $(\$ 1,326,934)$ | \$ 2,728,826 |
| CASH FLOWS USED IN INVESTING ACTIVITIES: |  |  |
| Capital expenditures . | $(75,765)$ | $(227,588)$ |
| Patent rights and other assets | $(106,066)$ | $(30,359)$ |
| NET CASH FLOWS USED IN INVESTING ACTIVITIES | $(181,831)$ | $(257,947)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES: |  |  |
| Tax benefits from stock options, warrants and Common stock | 389,847 | 3,290,081 |
| Proceeds from exercises of options and warrants .......... | $427,499$ | $515,725$ |
| Repurchase of Common stock ......................................... | $(12,907,391)$ |  |
| NET CASH FLOWS FROM FINANCING ACTIVITIES | $(12,090,045)$ | 903,333 |
| NET INCREASE (DECREASE) IN CASH | $(13,598,810)$ | 3,374,212 |
| CASH \& CASH EQUIVALENTS, BEGINNING OF PERIOD | 28,331,765 | 25,498,359 |
| CASH \& CASH EQUIVALENTS, END OF PERIOD | \$ 14,732,955 | \$ 28,872,571 |

</TABLE>

See accompanying notes to financial statements
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THE QUIGLEY CORPORATION
NOTES TO FINANCIAL STATEMENTS

NOTE 1 - ORGANIZATIONAL AND GENERAL
The Quigley Corporation (the "Company"), organized under the laws of the state of Nevada, is primarily engaged in the development, manufacturing, and marketing of health products that include homeopathic cold remedies. The products developed are being offered to the general public. For the fiscal periods presented, the Company's proprietary "Cold-Eeze(R)" products contribute the majority of revenues and profits.

In the last half of 1998, the Company launched Cold-Eeze(R) in a sugar free version of the product to benefit diabetics and other consumers concerned with their sugar intake. Late in the fourth quarter of 1998, the Company launched a bubble gum version of Cold-Eeze(R) and in a different therapeutic area, an all-natural nutrition and weight management program called Bodymate(TM).

Cold-Eeze(R) products are based upon a proprietary zinc gluconate glycine formula which, in two double blind studies have been shown to reduce the severity and duration of common cold symptoms by nearly half. The results of the latest randomized double-blind placebo-controlled study of the common cold were published in 1996 in the Annals of Internal Medicine - Vol. 125 No 2. Research is continuing on this product in order to maximize its full potential

The Company has an exclusive agreement for worldwide representation, manufacturing, marketing and distribution rights for the zinc gluconate glycine lozenge formulation, known as "Cold-Eeze(R)", which is patented in the United States, United Kingdom, Sweden, France, Italy, Canada, Germany, and pending in Japan. In 1996, the Company also acquired exclusive license for a United States zinc gluconate use patent number RI 33,465 from the patent holder. This use patent gives the Company exclusive rights to both the use and formulation patents on zinc gluconate for reducing the duration and severity of common cold symptoms.

The business of the Company is subject to federal and state laws and regulations adopted for the health and safety of users of the company's products. Cold-Eeze(R) is a homeopathic remedy that is subject to regulations by various federal, state and local agencies, including the FDA and the Homeopathic Pharmacopoeia of the United States.

The Company competes with suppliers varying in range and size in the cold remedy products arena. Cold-Eeze(R) which has been clinically proven, offers a significant advantage over other suppliers in the over-the-counter cold remedy market. The management of the Company believes there should be no future impediment on the ability to compete in the marketplace now, or in the immediate future, since factors concerning the product, such as, price, product quality, availability, reliability, credit terms, name recognition, delivery and support are all properly positioned. The Company has several Broker, Distributor and Representative Agreements, both nationally and internationally and the product is distributed through numerous independent and chain drug and discount stores throughout the United States. During 1998, the Company commenced international sales to Canada and the Peoples' Republic of China.

The Company continues to use the resources of independent national and international brokers to represent the Company's Cold-Eeze(R) and Bodymate(TM) products, thereby saving capital and other ongoing expenditures that would otherwise be incurred.

Different manufacturing sources are used for the production of the Cold-Eeze(R) bubble gum and sugarfree products and the same manufacturer produces the Cold-Eeze(R) lozenge and Bodymate(TM) products. In addition, the lozenge and Bodymate(TM) manufacturer commenced manufacturing exclusively for the Company in 1997.

The Balance Sheet as at June 30, 1999, the Statements of Income for the three and six months periods ended June 30, 1999 and 1998, and the Statements of Cash Flows for the six months periods ended June 30, 1999 and 1998, have been prepared without audit. In the opinion of management, all adjustments necessary to present fairly the financial position, results of operations and cash flows, for the periods indicated, have been made. All adjustments made were of a normal recurring nature.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles, have been condensed or omitted. It is suggested that these financial statements be read in conjunction with the financial statements and accompanying notes for the fiscal year ended December 31, 1998, in the Company's Form 10-K.

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NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Reclassifications

Certain prior period amounts have been reclassified to conform with 1999 presentation.

## International Licenses

Included in other assets, are amounts that have been capitalized relating to the Company's development of international licenses. Such amounts are to be amortized using the straight-line method over the estimated benefit period. These costs will be expensed should future benefits become impaired.

Concentration of Risks
Financial instruments that potentially subject the Company to significant concentrations of credit risk consist principally of cash investments and trade accounts receivable.

The Company maintains cash and cash equivalents with three major financial institutions. Since the Company maintains amounts in excess of guarantees
provided by the Federal Depository Insurance Corporation, the Company performs periodic evaluations of the relative credit standing of these financial institutions and limits the amount of credit exposure with any one institution.

The Company currently uses three separate suppliers to produce Cold-Eeze(R) in lozenge, bubble gum, and sugar free tablet form. The Bodymate(TM) product and the Cold-Eeze(R) lozenge is manufactured by a third party manufacturer that produces exclusively for the Company. Substantially all of the Company's revenues are currently generated from the sale of the Cold-Eeze(R) lozenge product. The other forms are manufactured by third parties that produce a variety of other products for other customers. Should these relationships terminate or discontinue for any reason, the Company has formulated a contingency plan in order to prevent such discontinuance from materially affecting the Company's operations. Any such termination may, however, result in a temporary delay in production until the replacement facility is able to meet the Company's production requirements.

Raw material used in the production of the product is available from numerous sources. Currently, it is being procured from a single vendor in order to secure purchasing economies. In a situation where this one vendor is not able to supply the contract manufacturer with the ingredients, other sources have been identified.

Business Segments and Related Information
Statement of Financial Accounting Standard ("SFAS") No. 131, "Disclosure about Segments of an Enterprise and Related Information," require public companies to report certain information about operating segments within their financial statements. The Company had international sales in 1998 and 1999 , the resulting revenues are not considered material. During the remainder of 1999, the Company expects further international activities that may require additional disclosures in compliance with the requirements of the Standard.

## NOTE 3 - TRANSACTIONS AFFECTING STOCKHOLDERS' EQUITY

In April 1999, the Company's Board of Directors announced an increase to the stock buy-back program to re-acquire up to $1,000,000$ additional shares of the Company's issued and outstanding common shares. In August 1999, the Board authorized an additional buy-back of up to 250,000 shares of the company's Common Stock. The schedule and amount of shares re-purchased will be based upon market conditions. Since the inception of the buy-back program in January 1998, the Board has subsequently increased the authorization on four occasions, including the most recent one for a total authorized buy-back of 4,000,000 shares or approximately $30 \%$ of the previous shares outstanding. Such shares are reflected as treasury stock and will be available for general corporate purposes. In the period from January 1, 1999 to July 23, 1999, 2, 511, 502 shares have been repurchased at a cost of $\$ 13,232,459$ or an average cost of $\$ 5.27$ per share.

At June 30, 1999, there were 4,469,400 unexercised options and warrants of the Company's stock. As of the close of business on July 23, 1999, the Company's records reflect $10,641,949$ shares of the Company's Common Stock, par value $\$ .0005$ per share, were outstanding. See Note 7 - Commitments and Contingencies.

## NOTE 4 - INCOME TAXES

Income taxes include both deferred and currently payable taxes. Deferred income taxes result from "temporary differences" which consist of a different tax base for assets and liabilities than their reported amounts in the financial statements. The deferred tax asset of $\$ 602,464$ consists of the tax effects for contract termination costs and miscellaneous items. Certain exercises of options and warrants during the six months period ended June 30 , 1999, resulted in reductions to taxes currently payable and a corresponding increase to additional paid-in-capital totaling $\$ 389,847$.

For the six months ended June 30, 1999 and fiscal year ended December 31, 1998 an effective tax rate of $39 \%$ has been provided for both income tax expense and tax benefits expected to be realized.

## NOTE 5 - EARNINGS PER SHARE

Basic earnings per share ("EPS") excludes dilution and is computed by dividing income available to Common Stockholders by the weighted average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue common Stock were exercised or converted into Common Stock or resulted in the issuance of Common Stock that then shared in the earnings of the entity. Diluted EPS also utilizes the treasury stock method that prescribes a theoretical buy-back of shares from the theoretical proceeds of all options and warrants outstanding
during the period. Since there is a large number of options and warrants outstanding, fluctuations in the actual market price can have a varying of results for each period presented.

A reconciliation of the applicable numerators and denominators of the income statement periods presented is as follows (millions, except earnings per share amounts) :
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NOTE 6 - RELATED PARTY TRANSACTIONS
In the ordinary course of business, the Company has sales brokerage arrangements with entities whose major shareholders are also shareholders of The Quigley Corporation, or are related to major shareholders of the Company. commissions and other items expensed under such arrangements amounted to approximately $\$ 152,000$ and $\$ 122,000$ respectively, for the six months periods ended June 30, 1999 and 1998. Management believes these transactions were under terms no less favorable to the Company than those arranged by other parties. Amounts payable under such agreements at June 30, 1999 and December 31, 1998 were approximately $\$ 12,335$ and $\$ 70,634$ respectively.

The Company is in the process of acquiring licenses in certain countries through affiliated entities. For the six months period ended June 30, 1999 and 1998, fees have been paid to a related entity to obtain such licenses amounting to $\$ 56,663$ and $\$ 10,000$.

NOTE 7 - COMMITMENTS AND CONTINGENCIES
The Company maintains certain royalty and founders commission agreements with the developers, licensors, founders, and consultants for the Cold-Eeze(R) products. These payments are $13 \%$ of sales collected less certain deductions. Of this percentage a three percent royalty of sales collected less certain deductions is payable to the patent holder whose agreement expires in 2002, a three percent royalty of sales collected less certain deductions is payable to the developer of the product formulation together with a two percent consulting fee based on an agreement that expires in 2007. Additionally, a founder's commission totaling $5 \%$ of sales collected less certain deductions, which is shared by two of the officers whose agreements expire in 2005.

As of the close of business on July 23, 1999, the Company's records reflect $10,641,949$ shares of the Company's Common Stock, par value $\$ 0.0005$ per share (the "Common Stock") were outstanding. In June 1990, on January 11, 1996 and on January 23, 1997, the Company instituted an exchange of each share of Common Stock for . 365 of a share, .100 of a share and two shares of Common Stock, respectively, and the number of outstanding shares reflect the cumulative effect of each of these actions. The Company has recently discovered that there are certain deficiencies relating to these actions, which raise issues as to the validity of such actions under Nevada law. Despite these deficiencies, the Company has continued to regard these actions as having been completed since the time that each of the respective actions were taken and is currently in the process of taking corrective actions. If the corrective actions, which are expected to include obtaining ratification of these actions, including but not
limited to prior actions of shareholders and Boards of Directors, by the Company's current stockholders and filing a declaratory judgment action in the State of Nevada, do not validate these actions in accordance with Nevada law, there will continue to be a question as to the capitalization of the Company and validity of its outstanding shares.

The Company has remaining contractual commitments for advertising amounting to approximately $\$ 11,900,000$.

In September 1998, the Company increased to $\$ 10$ million its revolving line of credit facility with Commerce Bank, N.A. for general corporate purposes. This facility is collateralized by accounts receivable and inventory and renews in September 1999, with interest at prime or 275 basis points above the Euro-Dollar Rate. There were no borrowings under this line during the period ended June 30, 1999 or 1998.

The Company is subject to legal proceedings and claims noted in Part II, "Other Information", Item I, Legal Proceedings, and claims which have arisen in the ordinary course of its business. Although there can be no assurance as to the ultimate disposition of these matters, it is the opinion of the Company's management based upon the information available at this time, that the expected outcome of these matters, individually or in the aggregate, will not have a material adverse effect on the financial position, results of operations or cash flows of the Company.

Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations

In addition to historical information, this Report contains forward-looking statements. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those reflected in these forward-looking statements. Factors that might cause such a difference include, but are not limited to management of growth, competition, pricing pressures on the Company's product, industry growth and general economic conditions. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's opinions only as of the date hereof. The Company undertakes no obligation to revise or publicly release the results of any revision to these forward-looking statements. The Company is subject to a variety of additional risk factors more fully described in the Company's annual report on Form 10-K filed with the Securities and Exchange Commission.

## Overview

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Revenues for the three and six months periods ended June 30, 1999 were $\$ 2,063,319$ and $\$ 8,200,221$ as compared to $\$ 1,317,872$ and $\$ 8,589,691$ for the comparative periods in 1998. 1999 has seen a shift in seasonal buying patterns of Cold-Eeze(R) to the third and fourth quarters. Shifting to the third and fourth quarters results in having an ample supply of Cold-Eeze(R) on hand by the retailers for the cold season, which normally peaks in mid December to mid January, then drops off dramatically until the end of March. The first half of 1999 has also benefited from the introduction of Bodymate(TM) Nutrition and Weight Management Program and also the extension to the Company's Cold-Eeze(R) product line. The second quarter of 1999 has experienced a more prolonged demand than comparable past periods.

In conjunction with the foregoing change of sales patterns and the low consumer use of Cold-Eeze(R) (approximately 4\% of US household population), a substantial investment in advertising initiated in 1998 continued during the first half of 1999. This investment is necessary to establish brand awareness for Cold-Eeze(R) and also to promote the new product introductions. The advertising program also involved substantial retail support in the product sell through to the consumer during the first quarter of 1999. The advertising cost approximates $\$ 7.4$ million for the six months ended June 30,1999 as compared with $\$ 3.0$ million for the comparable period in 1998, substantially contributed to the net loss of $(\$ 2,958,843)$ for the six months ended June 30 , 1999 as compared to a profit of $\$ 1,268,168$ for the six months ended June 30, 1998.

In the last half of 1998, the Company launched Cold-Eeze(R) in a sugar free version of the product to benefit diabetics and other consumers concerned with their sugar intake. Late in the fourth quarter, the Company launched a bubble gum version of Cold-Eeze(R) and in a different therapeutic area, an all-natural nutrition and weight management program called Bodymate(TM). These products have marginally contributed to the total revenues for the six months ended June 30, 1999.

The Company continues to use the resources of a contract manufacturer and independent national and international brokers to represent the company's Cold-Eeze(R) and Bodymate(TM) products, thereby saving capital and other ongoing expenditures that would otherwise be incurred.

Different manufacturing sources are used for the production of the Cold-Eeze(R) bubble gum and sugarfree products with the same manufacturer producing the Cold-Eeze(R) lozenge and Bodymate(TM) products. In addition, the lozenge and Bodymate(TM) manufacturer commenced manufacturing exclusively for the Company in 1997, thereby increasing their output and the availability of the product. All three manufacturing sites have the capacity to respond quickly to market requirements.

Manufacturing efficiencies and contract commitments introduced in the first quarter 1997 continue to result in increased product availability, thereby ensuring that domestic and future international product demand can be met.

Results of Operations

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Three months ended June 30, 1999 compared to three months ended June 30, 1998

For the three months ended June 30, 1999, the Company reported revenues of $\$ 2,063,319$ and a net loss of $(\$ 1,103,629)$ as compared to revenue of $\$ 1,317,872$ and net income of $\$ 1,235$ for the comparable period ended June 30, 1998. The increased sales in the second quarter reflects the introduction of Bodymate(TM) Nutrition and Weight Management Program and also the extension of the Cold-Eeze(R) product line to include a bubble gum and sugarfree version. The Company has also experienced a more prolonged demand for the products beyond the core cold season because the season was extended by approximately an additional month.

Cost of Sales as a percentage of net sales for the three months ended June 30 , 1999 was $32.1 \%$ compared to $30.2 \%$ for the comparable period ended June 30,1998 . The increased cost is largely attributable to the higher costs associated with increasing international sales, changes in the product configuration and sales mix that now includes Cold-Eeze(R) in the sugarfree and bubble gum form and Bodymate (TM), which were introduced in the latter part of 1998.

For the three months ended June 30 , 1999, total operating expenses were $\$ 3,406,666$ compared to $\$ 1,310,517$ for the comparable period ended June 30 , 1998. The operating expenses have remained high primarily due to investing in a continuing advertising and promotion program to build and expand the Cold-Eeze(R) brand name long term, along with supporting our two new product launches of Cold-Eeze(R) Bubble Gum and Bodymate(TM) Nutritional and Weight Management Program.

During the three months ended June 30 , 1999, the major operating expenses of delivery, salaries, brokerage commissions, promotion, advertising, and legal costs accounted for $\$ 2,671,383(78 \%)$ of total operating costs. The remaining items for this period remained relatively fixed in that they do not follow sales trends. These same expense categories for the comparable period in 1998 accounted for $\$ 1,127,008$ ( $86 \%$ ) of total operating costs. As percentage of sales, the 1999 second quarter operating expenses assume a lower percentage compared to the same period in 1998 due to the higher 1999 sales.

Six months ended June 30, 1999 compared to six months ended June 30, 1998

For the six months ended June 30 , 1999, the Company reported revenues of $\$ 8,200,221$ and a net loss of $(\$ 2,958,843)$, as compared to revenue of $\$ 8,589,691$ and net income of $\$ 1,268,168$ for the comparable period ended June 30, 1998. The reduction in sales revenue is primarily the result of the shift in seasonal wholesale buying patterns of Cold-eeze(R) to the third and fourth quarters. This shift has been somewhat offset by the introduction of Bodymate(TM) Nutrition and Weight Management Program and also the extension of the Cold-Eeze(R) product line to include a bubble gum and sugarfree version and 1999 has seen a more prolonged demand for Cold-Eeze(R) beyond the peak cold season. Additionally, the cold remedy market has experienced increased activity during the latter part of 1998 and continuing into 1999 from new herbal cold treatments promoted by national news media announcements, which has affected the growth of Cold-Eeze(R) during this period.

Cost of Sales as a percentage of net sales for the six months ended June 30, 1999 was $33.1 \%$ compared to $30.4 \%$ for the comparable period ended June 30, 1998. The 1999 period increased cost of sales reflects a different product mix than that which existed in 1998, due to the introduction of Bodymate(TM), and the extension of Cold-Eeze(R) to include the bubble gum and sugarfree versions of the product. These additional lines carry a higher cost of goods percentage than the lozenge version of the Cold-Eeze(R) product. Also, the increased cost

For the six months ended June 30 , 1999, total operating expenses were $\$ 10,888,943$ compared to $\$ 4,678,086$ for the comparable period ended June 30, 1998. The 1999 operating expenses have remained high, despite reduced sales, primarily due to a continuing investment in advertising and promotion in order to build and expand the Cold-Eeze(R) brand name long term. The program also involved retail support in the product sell through to the consumer during the first quarter of 1999.

During the six months ended June 30, 1999, the major operating expenses of delivery, salaries, brokerage commissions, promotion, advertising, and legal costs accounted for $\$ 9,438,989$ ( $87 \%$ ) of total operating costs. The remaining items for this period remained relatively fixed in that they do not follow sales trends. These same expense categories for the comparable period in 1998 accounted for $\$ 4,071,712$ ( $87 \%$ ) of total operating costs. As a percentage of sales, the 1999 six months operating expenses assume a higher percentage compared to the same period in 1998 due to the lower 1999 comparable sales figures and the higher 1999 advertising and promotion costs. The advertising cost approximates $\$ 7.4$ million for the six months ended June 30 , 1999 as compared with $\$ 3.0$ million for the comparable period in 1998 and resulted in a net loss to the Company of $(\$ 2,958,843)$ for the six months ended June 30 , 1999 as compared to a profit of $\$ 1,268,168$ for the six months ended June 30, 1998.

Liquidity and Capital Resources

The total assets of the Company at June 30, 1999 and December 31, 1998 were $\$ 31,362,087$ and $\$ 48,610,644$ respectively. Working capital decreased to $\$ 27,901,433$ from $\$ 43,024,485$ during the period. The significant movement within total assets represents the reduction in accounts receivable of $\$ 6,589,073$, cash and cash equivalents decreasing by $\$ 13,598,810$, prepaid income taxes increasing by $\$ 2,304,592$, prepaid expenses and other current assets decreasing by $\$ 198,486$ and inventory increasing by $\$ 555,444$. From a working capital perspective, accounts payable, accrued royalties and sales commissions were
reduced over the period by $\$ 493,271$ and $\$ 1,683,911$ respectively while the advertising accrual increased by $\$ 62,565$. Total cash balances at June 30, 1999 were $\$ 14,732,955$, as compared to $\$ 28,331,765$ at December 31, 1998 .

The management of the Company currently believes that the current liquidity and continuing revenues, along with related profits generated, for the remainder of 1999, should provide an internal source of capital to fund the Company's business operations. Additionally, in September 1998 the Company increased its revolving line of credit with Commerce Bank, N.A.to $\$ 10$ million to be used for general corporate purposes. This facility is collateralized by accounts receivable and inventory, and renews in September 1999, with interest accruing at the Wall Street Journal prime rate, or 275 basis points above the Euro-Dollar Rate, each to move with the respective base rate. There were no borrowings under this line during the six-month period ended June 30, 1999.

In April 1999, the Company's Board of Directors announced an increase to the stock buy-back program to re-acquire up to 1,000,000 additional shares of the Company's issued and outstanding common shares. In August 1999, the Board authorized an additional buy-back of up to 250,000 shares of the Company's Common Stock. The schedule and amount of shares re-purchased will be based upon market conditions. Since the inception of the buy-back program in January 1998, the Board has subsequently increased the authorization on four occasions, including the most recent one for a total authorized buy-back of 4,000,000 shares or approximately $30 \%$ of the previous shares outstanding. Such shares are reflected as treasury stock and will be available for general corporate purposes.

Management is not aware of any trends, events or uncertainties that have or are reasonably likely to have a material negative impact upon the Company's (a) short term or long term liquidity, (b) net sales or revenues or income from continuing operations. Any challenge to the Company's patent rights could have a material adverse effect on future liquidity of the Company. However, the Company is not aware of any condition that would make such an event probable.

Capital Expenditures

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Since the Cold-Eeze(R) and Bodymate(TM) products are manufactured for the Company by an outside source, capital expenditures during 1999 are not anticipated to be material. During the remainder of 1999 , the Company expects to incur costs approximating $\$ 800,000$ in order to complete the establishment of a Company owned corporate office building.

Year 2000 Compliant

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The Year 2000 issue relates to the way the computer systems and programs define calendar dates; they could fail or make miscalculations due to interpreting a date including "00" to mean 1900, not 2000. Also, many systems and equipment that are not typically thought of as "computer-related" (referred to as "non-IT") contain embedded hardware or software that may have a time element.

The Company began work on the Year 2000 compliance issue in the later part of 1996. The scope of the project includes: ensuring the compliance of all applications, operating systems and hardware on the Company's computer network; addressing issues to non-IT embedded software and equipment; and addressing the compliance of key business partners.

The project has four phases; assessment of the systems and equipment affected by the Year 2000 issue; definition of strategies to address affected systems and equipment; remediation of affected systems and equipment; and certification that each is Year 2000 compliant. To certify that all IT systems (internally developed, purchased, or licensed) are Year 2000 compliant, each system is tested using a standard testing methodology which includes regression testing, millennium testing, millennium leap year testing and cross over year testing. Certification testing is performed on each system as soon as remediation is completed.

The most significant category of key business partners is financial institutions. Their critical functions include safeguarding and management of investment portfolios, processing of the Company's operating bank accounts, sales and distribution funds transfers. Other partner categories include suppliers of communication services, utilities, materials and supplies. Based on the importance of each relationship, the Company is defining a strategy to determine compliance.

The target for completion of all phases is the third quarter of 1999. The Company has completed the assessment and strategy phases for its computer PC applications, operating systems and hardware.

The majority of the Company's non-IT related systems and equipment are currently Year 2000 compliant, based primarily on verbal or written communication with vendors. Compilation of written documentation regarding compliance is underway and is scheduled to be completed by the third quarter of 1999. With respect to key business partners, the assessment and strategy
phases are in the preliminary stages, with the Company in the process of compiling a compliance list. The Company has and continues to conduct surveys of all its software and hardware vendors, and testing is underway.

For business partners with whom the Company engages in electronic transfer of information, sample testing is and will be conducted until full compliance is achieved.

The Company has investments with financial institutions and could in the future have loans. The Company may be exposed to credit risk to the extent that related borrowers are materially adversely impacted by the Year 2000 issue.

The Company has not had an independent review of its Year 2000 risk or estimates. However, experts have been engaged to assist in developing estimates and to complete remediation work on specific portions of the project.

Since the inception of the project, the Company has not incurred any material external cost with respect to the Year 2000 issue. Internal cost and current estimates based on actual experience to date, project a total expense for the project of less than $\$ 60,000$. To date, costs of $\$ 40,000$ have been incurred. The remaining internal cost is not expected to exceed beyond the cost of normal operating expenses. Current year costs are expensed as those costs are incurred. There has not been a material adverse impact on the company's operations or financial condition as a result of IT projects caused by the Year 2000 project.

With respect to contingency plans for critical systems, the Company has long recognized that there is no viable alternative if these systems are non-compliant. Certification of these systems as compliant remains on schedule. For non-IT systems and equipment and key business partners, the company will continue to reassess the need for formal contingency plans, based on progress of the Year 2000 efforts by the Company and third parties.

Although the Company's critical systems are Year 2000 compliant, there is no guarantee that compliance by third parties whose systems and operation impact the Company will be completed by the end of 1999. A reasonably possible worst case scenario might include one or more of the Company's key business partners
being non-compliant. Such an event could result in a material disruption of the Company's operations. Specifically, the Company could experience an interruption in its ability to collect and process receipts, broadcast commercial advertising, safeguard and manage its invested assets and operating cash accounts, accurately maintain customer information, accurately maintain accounting records, and/or perform adequate customer service. Should the worst case scenario occur, it could, depending on its duration, have a material impact on the Company's results of operations and financial position.

Item 3: Quantitative and Qualitative Disclosure about Market Risk
Not Applicable

> Part II. Other Information

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Item 1. Legal Proceedings

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## Goldblum and Wayne

In March, 1997, the Company was sued by two individuals (Thomas Goldblum and Alan Wayne) in the Court of Common Pleas of Montgomery County, Pennsylvania. The complaint alleges that the Plaintiffs became the owners of 500,000 shares each of the Company's Common Stock in or about 1990, and requests damages in excess of $\$ 100,000$ for breach of contract and conversion. During the second quarter of 1999, the Company was made aware that the Plaintiffs took the position that the Company's 1990 pre-public 1 for 2.74 reverse split and 19951 for 10 reverse split did not apply to the shares claimed by them. The Company is vigorously defending this lawsuit and has denied any liability to Plaintiffs because they did not perform agreed upon services as a condition to the receipt of the shares from the Company. The Company also believes that the Plaintiffs' claims are barred by the applicable statutes of limitations, and that the Plaintiffs' claims are, in any event, limited to claims for approximately 36,000 shares each. Although the Company believes the Plaintiffs claim to be without merit, the case is still in the discovery stages and no prediction can be made as to its outcome. (See Notes to Financial Statements, Commitments and Contingencies).

## Marjorie Durst

In March, 1998, the Company was sued in the Court of Common Pleas of Philadelphia County by an individual named Marjorie Durst. In May, 1999, the Company was required to file an answer to the Plaintiff's third amended complaint (Plaintiff's initial complaint, and two subsequent amended complaints, were dismissed by the Court on the Company's objections). The third amended complaint alleges that, among other things, the Company breached contracts to pay the Plaintiff $10 \%$ of the Company's net profits, for an unspecified period of time, due to introductions the Plaintiff allegedly provided. In addition, Plaintiff claims that she was wrongly denied the opportunity to acquire shares of the Company's stock under an option agreement. The complaint requests damages in an amount in excess of $\$ 1,000,000$. The Company believes the Plaintiff's claim to be without merit and has denied any liability to the Plaintiff because the alleged contracts under which she claims entitlement to damages were cancelled due to nonperformance by the Plaintiff and/or superseded by later agreements which the Plaintiff failed to perform. The case is scheduled to go to trial in the Philadelphia Court of Common Pleas in the Fall of 1999.

In addition to the foregoing litigation, the Company is subject to legal proceedings and claims which have arisen in the ordinary course of its business. Although there can be no assurance as to the ultimate disposition of these matters, it is the opinion of the Company's management based upon the information available at this time, that the expected outcome of these matters, individually or in the aggregate, will not have a material adverse effect on the financial position, results of operations or cash flows of the Company.

Item 2. Changes in Securities

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None

Item 3. Defaults Upon Senior Securities


None

Item 4. Submission of Matters to a Vote of Security Holders
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The annual meeting of the Company was held on May 7, 1999 with $12,016,986$ shares eligible to vote. The presence of a quorum was reached and the following proposals were approved by the stockholders:


Item 5. Other Information

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None
Item 6. Exhibits and Reports on Form 8-K

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(a) Exhibits

Exhibit 27 - Financial Data Schedule
(b) Reports on Form 8-K

There were no Current Reports on Form 8-K filed during the quarter ended June 30, 1999.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 , the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE QUIGLEY CORPORATION

By: /s/ George J. Longo
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George J. Longo

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