UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 10-Q


| Nevada | $23-2577138$ |
| :--- | :--- |
| (State or other jurisdiction of | (IRS Employer Identification No.) |
| incorporation or organization) |  |

(MAILING ADDRESS: PO Box 1349, Doylestown, PA 18901.)
KELLS BUILDING, 621 SHADY RETREAT ROAD, DOYLESTOWN, PA 18901

(Address of principle executive offices) (Zip Code)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE: (215) 345-0919

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. [X] Yes [ ] No

Indicate the number of shares outstanding of each of the issuer's class of Common Stock, as of the latest practicable date. The number of shares outstanding of each of the registrant's classes of Common Stock, as of April 30, 2001, was $10,675,153$ all of one class of $\$ .0005$ par value Common Stock.

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THE QUIGLEY CORPORATION CONSOLIDATED BALANCE SHEETS

## ASSETS

| March 31, 2001 | December 31, 2000 |
| :---: | :--- |
| (unaudited) |  |

CURRENT ASSETS:
Cash and cash equivalents
Accounts receivable (less doubtful accounts of $\$ 519,477$ and $\$ 536,297$ )
Inventory
Prepaid expenses and other current assets

PROPERTY, PLANT AND EQUIPMENT - NET

OTHER ASSETS:
Patent rights - Less accumulated amortization
Excess of cost over net assets acquired
Other assets
$\quad$ TOTAL OTHER ASSETS

TOTAL ASSETS

LIABILITIES AND STOCKHOLDERS' EQUITY
CURRENT LIABILITIES:

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Accounts payable
Accrued royalties and sales commissions
Accrued advertising
Other current liabilities
TOTAL CURRENT LIABILITIES
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COMMITMENTS AND CONTINGENCIES
MINORITY INTEREST IN CONSOLIDATED AFFILIATES

STOCKHOLDERS' EQUITY:

> Common stock, $\$ .0005$ par value; authorized $50,000,000 ;$
> Issued: $15,321,206$ and $15,271,206$ shares
> Additional paid-in-capital
> Retained earnings
> Less: Treasury stock, $4,646,053$ and $4,616,053$ shares, at cost
> $\quad$ TOTAL STOCKHOLDERS' EQUITY

| 424,685 | \$ | 763,527 |
| :---: | :---: | :---: |
| 1,142,265 |  | 1,449,642 |
| 909,427 |  | 1,737,873 |
| 520,468 |  | 896,541 |
| 2,996,845 |  | 4,847,583 |


| 237,204 | 237,326 |
| :---: | :---: |


| 7,661 | 7,636 |
| :---: | :---: |
| 28,915,613 | 28,871,887 |
| 16,846,288 | 17,249,197 |
| $(25,188,159)$ | $(25,158,028)$ |
| 20,581,403 | 20,970,692 |
| \$ 23,815,452 | \$ 26,055,601 |

THE QUIGLEY CORPORATION CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | March 31, 2001 |  | March 31,2000 |  |
| SALES: |  |  |  |  |
| Sales | \$ | 5,198,537 | \$ | 6,614,786 |
| Co-operative advertising promotions |  | 394,663 |  | 1,207,900 |
| NET SALES |  | 4,803,874 | \$ | 5,406,886 |
| COST OF SALES |  | 1,784,932 |  | 2,274,928 |
| GROSS PROFIT |  | 3,018,942 |  | 3,131,958 |
| OPERATING EXPENSES: |  |  |  |  |
| Sales and marketing |  | 1,539,445 |  | 5,471,756 |
| Administration |  | 1,787,166 |  | 1,522,665 |
| Research and development |  | 247,533 |  | 236,134 |
| TOTAL OPERATING EXPENSES |  | 3,574,144 |  | 7,230,555 |
| LOSS FROM OPERATIONS |  | $(555,202)$ |  | $(4,098,597)$ |
| INTEREST AND OTHER INCOME |  | 152,171 |  | 175,159 |
| LOSS BEFORE TAXES |  | $(403,031)$ |  | $(3,923,438)$ |
| INCOME TAX EXPENSE (BENEFIT) |  | -- |  | -- |
| MINORITY INTEREST IN LOSS |  |  |  |  |
| OF CONSOLIDATED AFFILIATE |  | 122 |  | -- |
| NET LOSS | (\$ | 402,909) |  | 3,923,438) |

LOSS PER COMMON SHARE:

| Basic | (\$ | $0.04)$ | (\$ | 0.38) |
| :---: | :---: | :---: | :---: | :---: |
| Diluted | (\$ | $0.04)$ | (\$ | 0.38) |

WEIGHTED AVERAGE COMMON SHARES OUTSTANDING:

| Basic | $10,675,153$ <br> $=============$ | $10,349,731$ <br> $============$ |
| :--- | ---: | ---: |
| Diluted | $10,675,153$ <br> $============$ | $10,349,731$ <br> $============$ |

See accompanying notes to financial statements

|  | Three Months Ended |  |
| :---: | :---: | :---: |
|  | March 31, 2001 | March 31,2000 |
| NET CASH FLOWS USED IN OPERATING ACTIVITIES | (\$ 1, 327, 019) | (\$ 1,807, 434) |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |
| Capital expenditures | $(216,950)$ | $(76,952)$ |
| Net cost of assets acquired | $(128,493)$ | -- |
| NET CASH FLOWS FROM INVESTING ACTIVITIES | $(345,443)$ | $(76,952)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES: |  |  |
| Issuance of Common Stock for business acquisition | 43,750 | -- |
| Repurchase of Common Stock | $(30,131)$ | -- |
| NET CASH FLOWS USED IN FINANCING ACTIVITIES | 13,619 | -- |
| NET DECREASE IN CASH | $(1,658,843)$ | $(1,884,386)$ |
| CASH \& CASH EQUIVALENTS, BEGINNING OF PERIOD | 11,365,843 | 13,990,475 |
| CASH \& CASH EQUIVALENTS, END OF PERIOD | \$ 9,707,000 | \$ 12,106,089 | See accompanying notes to financial statements

THE QUIGLEY CORPORATION
NOTES TO FINANCIAL STATEMENTS

NOTE 1 - ORGANIZATION AND BUSINESS
The Quigley Corporation (the "Company"), organized under the laws of the state of Nevada, is engaged in the development, manufacturing, and marketing of health and homeopathic products and which products are being offered to the general public. For the fiscal periods presented, the Company's proprietary "Cold-Eeze(R)" products contribute the majority of revenues.

Darius International Inc., a wholly owned subsidiary of The Quigley Corporation was formed in January 2000 to introduce new products to the marketplace through a network of independent distributors. Darius is a direct selling organization specializing in proprietary health and wellness products, which commenced shipping product to customers in the third quarter of 2000.

Effective July 1, 2000, The Quigley Corporation acquired a 60\% ownership position of Caribbean Pacific Natural Products, Inc. an Orlando, Florida-based company. Caribbean Pacific Natural Products, Inc. is a leading developer and marketer of all-natural sun and skincare products for luxury resorts, theme parks and spas.

The formation of Darius International Inc., and the majority ownership in Caribbean Pacific Natural Products, Inc., provide diversification to the Company in both the method of product distribution and the broader range of products available to the marketplace.

In January 2001, the Company formed an Ethical Pharmaceutical Division under the direction of the Company's executive medical director and chairman of its medical advisory committee. The launch of the Company's Ethical Pharmaceutical Division follows the Patent Office of The United States Commerce Department confirming the Company's filing and assignment of a Patent Application for the "Method and Composition for the Topical Treatment of Diabetic Neuropathy". Establishing a dedicated pharmaceutical division will enable the Company to diversify into the prescription drug market and to ensure safe and effective distribution of this important new product for the relief of diabetes-related pain.

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Cold Remedy Products
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Cold-Eeze(R), a zinc gluconate glycine formulation (ZIGG(TM)), is sold in lozenge, bubble gum and sugar-free tablet forms. In May 1992, the Company entered into an exclusive agreement for worldwide representation, manufacturing,
marketing and distribution rights to a zinc gluconate glycine lozenge formulation which was patented in the United States, United Kingdom, Sweden, France, Italy, Canada, Germany, and pending in Japan. This product is presently being marketed by the Company and also through independent brokers and marketers in the United States under the trade names Cold-Eeze(R), Cold-Eeze(R) Sugar Free, and Cold-Eeze(R) Bubble Gum and in Canada under the trade name Zigg-Eeze(TM).

In 1996, the Company also acquired exclusive license for a United States ZINC GLUCONATE USE PATENT NUMBER RI 33,465 from the patent holder. This use patent gives the Company exclusive rights to both the USE and FORMULATION patents on zinc gluconate for reducing the duration and severity of common cold symptoms.

In two double blind studies Cold-Eeze(R) has been shown to reduce the severity and duration of common cold symptoms by nearly half. The results of the latest randomized double-blind placebo-controlled study of the common cold were published in 1996 in the ANNALS OF INTERNAL MEDICINE - VOL. 125 NO 2. Research is continuing on this product in order to maximize its full potential use by the general public.

In the last half of 1998, the Company launched Cold-Eeze(R) in a sugar free version of the product to benefit diabetics and other consumers concerned with their sugar intake. Late in the fourth quarter of 1998, the Company launched a bubble gum version of Cold-Eeze(R).

The business of the Company is subject to federal and state laws and regulations adopted for the health and safety of users of the Company's products. Cold-Eeze(R) is a homeopathic remedy that is subject to regulations by various federal, state and local agencies, including the FDA and the Homeopathic Pharmacopoeia of the United States.

The Company competes with suppliers varying in range and size in the cold remedy products arena. Cold-Eeze(R), which has been clinically proven, offers a significant advantage over other suppliers in the over-the-counter cold remedy market. The management of the Company believes there should be no future impediment on the ability to compete in the marketplace now,

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or in the immediate future, since factors concerning the product, such as price, product quality, availability, reliability, credit terms, name recognition, delivery and support are all properly positioned. The Company has several Broker, Distributor and Representative Agreements, both nationally and internationally and the product is distributed through numerous independent and chain drug and discount stores throughout the United States. During 1998, the Company commenced international sales to Canada and the Peoples' Republic of China.

The Company continues to use the resources of independent national and international brokers complementing its own personnel to represent the Company's over-the-counter products, thereby saving capital and other ongoing expenditures that would otherwise be incurred.

Health And Wellness Products

At the very end of 1998, the first product of the Bodymate(TM) line was launched in a test market to enter the nutrition and weight management industry. The unique proprietary delivery system and naturalness of this product, with the main ingredients of Garcinia Cambogia and chromium polynicotinate, offers instant satisfaction and gratification to those attempting to lose weight. It is believed that the ingredients in this product may block an enzyme necessary for the formation of fats from carbohydrates, and affects the appetite to bring about a feeling of fullness.

Darius International, Inc., a wholly owned subsidiary, was formed in January 2000 for the purpose of introducing new products to the marketplace through a network of independent distributors. Darius is a direct selling organization specializing in proprietary health and wellness products. The products marketed and sold by Darius International are designed to improve the human condition, be it in the area of joint health, immunity, energy, pain, weight loss or the common cold. The products currently available from Darius are: Bodymate(TM) Metabolizer, Bodymate(TM) Gluco-Eeze, Ultra-Eeze, Vita-Eeze, Beta-Eeze, Cold-Eezer(R) Plus, Cold-Eezer(R) Cinnamon Gum, Dermaloe first aid antiseptic, Pain Goes pain spray, Ardor dietary supplement and a wide array of food supplements and vitamins.

Sun-care and Skincare Products

Caribbean Pacific Natural Products, Inc., is a leading developer and marketer of all-natural sun and skincare products for luxury resorts, theme parks and spas.

These products are all-natural, eco-safe, and organic, meaning that the need for petro-chemical, synthetic, and chemical additives used by most competitors has been eliminated. All-natural ingredients such as aloe vera, rose hip oil, squalane, Vitamin E, tea tree oil and other natural oils and extracts are used instead of many synthetic preservatives, fillers and softeners which may have side-effects.

Caribbean Pacific currently has three distinct product lines: Virgin Sol, Coral Sol and Sport Sol and is currently developing a spa line called Sabate and a dry-grip golf product.

Caribbean Pacific markets a line of natural protectors, or "Sol Cremes" that provide dual protection against the damaging effects of the sun. This product is available in differing Sun Protection Factors (SPF). Caribbean Pacific also markets a sunscreen product called "Karibbean Kidz" especially for children, again containing all natural ingredients found in nature.

Additionally, Caribbean Pacific markets various products rich in essential nutrients and vitamins necessary for the skin. Products available in this category are: Black Pearl Ultra Oil, Diamond Rose Dry Tanning Oil and Emerald Rose Tanning Oil.

Caribbean Pacific has developed an effective combination of natural ingredients for moisture that include the Aloe Rose Body Creme, a moisturizing lotion, and the Tea Tree Burn Relief, which cools the skin to soothe the discomfort associated with burns, insect bites and itching.

Caribbean Pacific also has the capability to make available customized merchandise, such as beach bags, beach towels etc., which complement the range of sun-care and skincare products, which it currently markets.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## BASIS OF PRESENTATION

The consolidated Balance Sheet at March 31, 2001, the consolidated Statements of Operations for the three-month periods ended March 31, 2001 and 2000, and the consolidated Statements of Cash Flows for the three-month periods ended March 31, 2001 and 2000, have been prepared without audit. In the opinion of management, all adjustments necessary to present fairly the consolidated financial position, consolidated results of operations and consolidated cash flow, for the periods indicated, have been made.

Darius International Inc., a wholly owned subsidiary of The Quigley Corporation, was formed in January 2000 to implement alternative methods of marketing and distribution for existing and new product lines.

During July 2000, the Company acquired a 60 percent ownership position of Caribbean Pacific Natural Products, Inc., a leading developer and marketer of all-natural sun and skincare products for luxury resorts, theme parks and spas. This acquisition is accounted for by the purchase method of accounting and accordingly, the operating results have been included in the Company's consolidated Statements of Operations from the date of acquisition. This majority ownership position required a cash investment that approximated $\$ 812,000$ and the provision for a $\$ 1$ million line of credit, secured by inventory, accounts receivable and all other assets of Caribbean Pacific Natural Products. The net assets of Caribbean Pacific Natural Products, Inc., at the acquisition date principally consisted of a product license and distribution rights with no recorded value, inventory and fixed assets of $\$ 312,915$ and $\$ 510,000$ of working capital with a contribution to minority interest of \$329,166.

The 40 percent ownership position representing the minority interest of Caribbean Pacific Natural Products, Inc., is reflected in the consolidated Statements of Operations for their portion of (losses), and the consolidated Balance Sheet for their ownership portion of accumulated (losses), share of net assets and capital stock at acquisition date.

On January 2, 2001, the Company acquired certain assets and assumed certain liabilities of a privately held company involved in the direct marketing and distribution of health and wellness products. This acquisition required cash payments that will approximate $\$ 242,000$ and 50,000 shares of the Company's stock issued to the former owners of the assets acquired. These cash payments require an initial payment of $\$ 100,000$, with the balance to be paid as percent of sales attained until the total price of $\$ 242,000$ is accomplished. The net assets acquired at acquisition principally consisted of intangibles with no recorded value, inventory and fixed assets of $\$ 421,000$ and liabilities assumed approximating $\$ 299,000$. Also required are continuous payments for the use of product formulations; consulting; confidentiality and non-compete fees that total up to $12 \%$ on net sales collected until $\$ 540,000$ is paid, which such fees become $5 \%$ on net sales collected for the continuous applications of these
arrangements. This acquisition is accounted for by the purchase method of accounting and accordingly, the operating results have been included in the Company's consolidated Statements of Operations from the date of acquisition. The excess of cost over net assets acquired is being amortized on a straight-line basis over a period of 15 years.

All inter-company transactions and balances have been eliminated.
Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted. It is suggested that these financial statements be read in conjunction with the financial statements and accompanying notes for the fiscal year ended December 31, 2000, in the Company's Form 10-K.

Revenues for 2000 have been re-classed to reflect the changes required by the Emerging Issues Task Force ("EITF") that issued EITF No. 00-14, "Accounting for Coupons, Rebates and Discounts" that addressed accounting for sales incentives.

## CONCENTRATION OF RISKS

Financial instruments that potentially subject the Company to significant concentrations of credit risk consist principally of cash, investments and trade accounts receivable.

The Company maintains cash and cash equivalents with three major financial institutions. Since the Company maintains amounts in excess of guarantees provided by the Federal Depository Insurance Corporation, the Company performs periodic evaluations of the relative credit standing of these financial institutions and limits the amount of credit exposure with any one institution.

The Company currently uses three separate suppliers to produce Cold-Eeze(R) in lozenge, bubble gum, and sugar free tablet form. The Bodymate(TM) product and the Cold-Eeze(R) lozenge are manufactured by a third party manufacturer that produces exclusively for the Company. The majority of the Company's revenues are currently generated from the sale of the Cold-Eeze(R) lozenge product. The other forms are manufactured by third parties that produce a variety of other products for other customers. Should these relationships terminate or discontinue for any reason, the Company has formulated a contingency plan in order to prevent such discontinuance from materially affecting the Company's operations. Any such termination may, however, result in a temporary delay in production until the replacement facility is able to meet the Company's production requirements.

Raw material used in the production of the product is available from numerous sources. Currently, it is being procured from a single vendor in order to secure purchasing economies. In a situation where this one vendor is not able to supply the contract manufacturer with the ingredients, other sources have been identified.

## COUPONS, REBATES AND DISCOUNTS

In May 2000, the Emerging Issues Task Force ("EITF") issued EITF No. 00-14, "Accounting for Coupons, Rebates and Discounts" that addressed accounting for sales incentives. The Task Force concluded that in accounting for cash sales incentives, a manufacturer should recognize the incentive as a reduction of revenue on the later date of the manufacturer's sale or the date the offer is made to the public. The reduction of revenues should be measured based on the estimated amount of incentives to be claimed by the ultimate customers. This pronouncement was adopted in the first quarter of 2001.

## ROYALTIES

The Company includes royalties and founders commissions incurred as cost of products sold based on agreement terms.

## ADVERTISING

Advertising costs are generally expensed within the period to which they relate. Advertising costs incurred for the three months ended March 31, 2001 and 2000 were $\$ 1,032,543$ and $\$ 6,016,724$, respectively. Included in prepaid expenses and other current assets were $\$ 427,550$ and $\$ 419,000$ at March 31, 2001 and 2000, respectively, relating to prepaid advertising and promotion expenses.

## RESEARCH AND DEVELOPMENT

Research and development costs are charged to operations in the year incurred. Expenditures for the three months ended March 31, 2001 and 2000 were $\$ 247,533$ and $\$ 236,134$, respectively. Included in Research and Development are the expenses incurred as part of the costs related to the application for a pharmacy drug license in the United Kingdom.

The Company utilizes an asset and liability approach which requires the recognition of deferred tax assets and liabilities for the future tax consequences of events that have been recognized in the Company's financial statements or tax returns. In estimating future tax consequences, the Company generally considers all expected future events other than enactments of changes in the tax law or rates. See Note 5 for disclosure related to this Standard.

## BUSINESS SEGMENTS AND RELATED INFORMATION

Statement of Financial Accounting Standard ("SFAS") No. 131, "Disclosure about Segments of an Enterprise and Related Information," requires public companies to report certain information about operating segments within their financial statements. See Note 3 for disclosure related to this Standard.

NOTE 3 - SEGMENT INFORMATION
The basis for presenting segment results generally is consistent with overall Company reporting. The primary difference relates to presentation of partially-owned operations, which are presented as if owned $100 \%$ in the operating segments. The adjustment to ownership basis is included in Corporate \& Other. In the third quarter of 2000, the Company qualified for the Financial Accounting Standard Board Statement No. 131, "Disclosure About Segments of an Enterprise and Related Information" which establishes standards for reporting information about a company's operating segments.

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The Company has divided its operations into three reportable segments: The Quigley Corporation, whose main product is Cold-Eeze(R), a proprietary zinc gluconate glycine lozenge for the common cold; Darius International, Inc., whose business is the sale and direct marketing of a range of health and wellness products and Caribbean Pacific Natural Products, Inc., a leading developer and marketer of all-natural sun and skin care products for luxury resorts, theme parks and spas.

Financial information by business segment follows:


Net Sales

| Customers | $\$ 5,406,886$ |  | -- |
| :--- | :---: | :---: | :---: |
| Inter-segment | -- | -- |  |
| Segment operating profit (loss) | $(3,844,844)$ | $(\$$ | $78,594)$ |
| Total Assets | $\$ 26,838,914$ | $\$$ | 31,999 |


| - | -- |
| :--- | :---: |
| - | -- |
| - | -- |
| - | $(\$$ |

\$ 5,406,886
$(3,923,438)$
\$ 26,767,257

NOTE 4 - TRANSACTIONS AFFECTING STOCKHOLDERS' EQUITY
Since the inception of the stock buy-back program in January 1998, the Board subsequently increased the authorization on five occasions, for a total authorized buy-back of $5,000,000$ shares or approximately $38 \%$ of the previous shares outstanding. Such shares are reflected as treasury stock and will be available for general corporate purposes. From the initiation of the plan, $4,159,191$ shares have been repurchased at a cost of $\$ 24,042,801$ or an average cost of $\$ 5.78$ per share. There were 30,000 shares repurchased during the first three months of 2001.

As a result of the litigation relating to the case against Nutritional Foods Corporation, in March of 1998, a subsequent order of the Court of Common Pleas of Bucks County modified the decree of January 23, 1997 to provide for a return to treasury of 604,928 shares to the company. As payment for legal services, 118,066 of these shares were reissued with a market value of approximately $\$ 1,145,358$. This value, the cost of reacquiring these shares, then became the value of the net treasury stock ( $\$ 2.35$ per share) represented by 486,862 shares returned to treasury.

At March 31, 2001, there were 4,042,400 unexercised and vested options and warrants of the Company's stock available for exercise with an additional 75,000 options awarded which are subject to vesting requirements.

## NOTE 5 - INCOME TAXES

Certain exercises of options and warrants, and restricted stock issued for services that became unrestricted during various periods, resulted in reductions to taxes currently payable and a corresponding increase to additional-paid-in-capital totaling $\$ 14,660,288$ for the years ended December 31, 1999, 1998, and 1997. The tax benefit effect of option and warrant exercises during 1999, 2000 and 2001 to date was $\$ 928,206$, however, this benefit is being deferred because of a net operating loss carry-forward for tax purposes ("NOLs") that occurred during the fourth quarter of 1999 from a cumulative effect of deducting a total value of $\$ 42,800,364$ attributed to these options, warrants and unrestricted stock deductions from taxable income during the tax years 1997 and 1998. The net operating loss carry-forwards arising from the option, warrant and stock
activities approximate $\$ 9.2$ million for federal purposes, of which $\$ 3.5$ million will expire in 2019, $\$ 5.7$ million in 2020 and $\$ 13.4$ million for state purposes, of which $\$ 9.7$ million will expire in 2009, $\$ 3.7$ million in 2010 . The three months periods ended March 31, 2001 and 2000 losses are reflected at 39\% for both the increase in Deferred taxes and the Valuation Allowance. Until profits become available, the overall effective tax rate for 2001 will be 0\% as was incurred for 2000.

NOTE 6 - EARNINGS PER SHARE

Basic earnings per share ("EPS") excludes dilution and is computed by dividing income available to Common Stockholders by the weighted average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue Common Stock were exercised or converted into Common Stock or resulted in the issuance of common Stock that then shared in the earnings of the entity. Diluted EPS also utilizes the treasury stock method that prescribes a theoretical buy-back of shares from the theoretical proceeds of all options and warrants outstanding during the period. Since there is a large number of options and warrants outstanding, fluctuations in the actual market price can have a varying of results for each period presented. For the periods presented that reflect losses, no effect was given for options and warrants because the result would be anti-dilutive.

A reconciliation of the applicable numerators and denominators of the income statement periods presented is as follows (millions, except earnings per share amounts) :

|  | Three Months Ended March 31, 2001 |  |  |  | Three Months Ended March 31, 2000 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Loss | Shares |  | EPS | Loss | Shares | EPS |
| Basic EPS | (\$ 0.4) | 10.7 | (\$ | $0.04)$ | (\$ 3.9) | 10.3 | (\$0.38) |
| Dilutives: |  |  |  |  |  |  |  |
| Options/Warrants | -- | -- |  | -- | -- | -- | -- |
| Diluted EPS | (\$ 0.4) | 10.7 | (\$ | $0.04)$ | (\$ 3.9) | 10.3 | (\$0.38) |

NOTE 7 - RELATED PARTY TRANSACTIONS
In the ordinary course of business, the Company has sales brokerage and other arrangements with entities whose major stockholders are also stockholders of The Quigley Corporation, or are related to major stockholders of the Company. Commissions and other items paid or payable under such arrangements amounted to approximately $\$ 40,018$ and $\$ 111,983$, respectively, for the three-month periods ended March 31, 2001 and 2000.

The Company is in the process of acquiring licenses in certain countries through related party entities. For the three-month periods ended March 31, 2001 and 2000, fees amounting to $\$ 68,470$ and $\$ 44,838$, respectively, have been paid to a related entity to assist with the regulatory aspects of obtaining such licenses.

## NOTE 8 - COMMITMENTS AND CONTINGENCIES

The Company maintains certain royalty and founders commission agreements with the developers, licensors, founders, and consultants for the Cold-Eeze(R) products. These payments are $13 \%$ of sales collected less certain deductions. Of this percentage, a three percent royalty on sales collected less certain deductions is payable to the patent holder whose agreement expires in 2002, a three percent royalty of sales collected less certain deductions is payable to
the developer of the product formulation together with a two percent consulting fee based on an agreement that expires in 2007. Additionally, a founders' commission is payable totaling 5\% of sales collected less certain deductions, which is shared by two of the officers whose agreements expire in 2005.

Also required for the acquisition of certain assets of a privately held company involved in the direct marketing and distribution of health and wellness products are continuous payments for the use of product formulations; consulting; confidentiality and non-compete fees that total up to $12 \%$ on net sales collected until $\$ 540,000$ is paid, which such fees become $5 \%$ on net sales collected for the continuous applications of these arrangements.

The Company has remaining contractual commitments for advertising and other purchases amounting to approximately $\$ 1.8$ million.

The Company is subject to legal proceedings and claims noted in Part II, "Other Information", Item I, Legal Proceedings, and claims which have arisen in the ordinary course of its business. Although there can be no assurance as to the ultimate disposition of these matters, it is the opinion of the Company's management based upon the information available at this time,

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that the expected outcome of these matters, individually or in the aggregate, will not have a material adverse effect on the financial position, results of operations or cash flows of the Company.

ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

In addition to historical information, this Report contains forward-looking statements. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those reflected in these forward-looking statements. Factors that might cause such a difference include, but are not limited to management of growth, competition, pricing pressures on the Company's product, industry growth and general economic conditions. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's opinions only as of the date hereof. The Company undertakes no obligation to revise or publicly release the results of any revision to these forward-looking statements. The Company is subject to a variety of additional risk factors more fully described in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission.

## OVERVIEW

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Revenues for the three months period ended March 31, 2001 were $\$ 4,803,874$ as compared to $\$ 5,406,886$ for the comparable 2000 period. Indications are that previous overstocking by certain customers has been considerably reduced through March 31, 2001. The results also reflect the fact that the Company is no longer in a position to supply product to the allergy market due to the FTC's contention that the results of the Cold-Eeze(R) cold symptoms studies were inconclusive regarding allergy symptoms. Darius International, Inc., and Caribbean Pacific Natural Products, Inc., contributed revenues of $\$ 1,419,297$ and zero for the three months periods ended March 31, 2001 and 2000, respectively.

As a result of many zinc products exiting the marketplace during 2000, Cold-Eeze(R) now has more visibility as the original clinically proven zinc product on the market, effective in reducing the severity and duration of symptoms of the common cold. Throughout 2000 , the Company has attempted to counteract the efforts by the media and all other sources to discredit Cold-Eeze (R).

In conjunction with the foregoing, consumer misconception and the low consumer use of Cold-Eeze(R), a substantial investment in advertising initiated in 1998 continued until the end of the first quarter of 2000 . This investment was necessary to establish brand awareness for Cold-Eeze(R) and also to promote new product introductions of Cold-Eeze(R) sugar free, Cold-Eeze(R) bubble gum and Bodymate (TM).

The advertising program also involved substantial retail support in the product sell-through to the consumer during the first quarter of 2000 . The advertising cost approximated $\$ 1.0$ million for the three months ended March 31, 2001 as compared with approximately $\$ 6.0$ million for the comparable period in 2000, substantially contributing to the loss of $(\$ 3,923,438)$ for the three months ended March 31, 2000. The loss for the three months periods ended March 31, 2001 and 2000 are not tax effected for the potential benefit, which cannot be reflected until the Company returns to profitability.

The Company continues to use the resources of a contract manufacturer and independent national and international brokers to represent and complement sales of the Company's Cold-Eeze(R) products, thereby saving capital and other ongoing

The Company currently uses three separate suppliers to produce Cold-Eeze(R) in lozenge, bubble gum, and sugar free tablet form. Other products of the Company and its subsidiaries are manufactured by third parties that produce a variety of other products for other customers. Should these relationships terminate or discontinue for any reason, the Company has formulated a contingency plan in order to prevent such discontinuance from materially affecting the Company's operations. Any such termination may, however, result in a temporary delay in production until the replacement facility is able to meet the Company's production requirements.

Raw material used in the production of certain products are available from numerous sources. Currently, certain materials are being procured from a single source vendor in order to secure purchasing economies. In a situation where one vendor is not able to supply the contract manufacturer with the ingredients, other sources have been identified. All manufacturing sites have the capacity to respond quickly to market requirements.

## 12

EFFECT OF RECENT ACCOUNTING PRONOUNCEMENTS

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TIME-BASED AND VOLUME-BASED SALES INCENTIVE OFFERS

In March 2001, the Emerging Issues Task Force reached a final consensus on Issue No. 00-22, "Accounting for 'Points' and Certain Other Time-Based or Volume-Based Sales Incentive Offers, and Offers for Free Products or Services to be Delivered in the Future" that addresses, among other issues, the accounting requirements of a vendor for an offer to a customer to rebate or refund a specified amount of cash that is redeemable only if the customer completes a specified cumulative level of revenue transactions or remains a customer for a specified period of time. This Issue was effective for quarters ending after February 15, 2001. The adoption of this Issue did not have any impact on the Company's financial position or results of operations.

## RESULTS OF OPERATIONS

Three months ended March 31, 2001 compared to three months ended March 31, 2000

For the three months ended March 31, 2001, the Company reported revenues of $\$ 4,803,874$ and a net loss of $\$ 402,009$ as compared to revenues of $\$ 5,406,886$ and a net loss of $\$ 3,923,438$, for the comparable period ended March 31, 2000. Revenues were adversely affected by the fact that the company was not in a position to supply product to the allergy market due to the FTC's contention that the results of the Cold-Eeze(R) cold symptoms studies were inconclusive regarding allergy symptoms. As a result of the acquisition of a $60 \%$ position in Caribbean Pacific Natural Products, Inc., effective July 1, 2000 and the commencement of product shipments from Darius International, Inc., in July 2000, these two entities contributed $\$ 1,419,297$ to revenues for the first quarter ended March 31, 2001, compared to zero in the comparable 2000 period.

Cost of Sales as a percentage of sales before co-operative advertising promotions for the three months ended March 31, 2001 was $34.3 \%$ compared to $34.4 \%$ for the comparable period ended March 31, 2000. The cost of sales in 2000 reflects greater sales activity relating to Cold-Eeze(R) bubble gum and Cold-Eeze(R) sugar free products when compared to the comparable 2001 period. Both of these products have a higher cost of sales than the lozenge product. However, the addition of the Caribbean Pacific Natural Products, Inc. activity in the quarter, with its associated lower product costs helped to reduce the overall cost of sales for the quarter ended March 31, 2001, effectively offsetting the higher costs related to Cold-Eeze(R) bubble gum and sugar free.

For the three months ended March 31, 2001, total operating expenses were $\$ 3,574,144$ compared to $\$ 7,230,555$ for the comparable period ended March 31, 2000. The 2000 expenses reflect the advertising expenditure associated with the extensive advertising promotions to counter consumer misconception and the low consumer use of Cold-Eeze(R), which required a substantial investment in advertising that was initiated in 1998 and continued until the end of the first quarter of 2000. This investment was necessary to establish brand awareness for Cold-Eeze(R) and also to promote new product introductions of Cold-Eeze(R) sugar free, Cold-Eeze(R) bubble gum and Bodymate(TM).

The advertising program also involved substantial retail support in the product sell-through to the consumer during the first quarter of 2000 . The advertising cost approximated $\$ 1.0$ million for the three months ended March 31, 2001 as compared with approximately $\$ 6.0$ million for the comparable period in 2000, substantially contributing to the loss of $(\$ 3,923,438)$ for the three months ended March 31, 2000. The 2001 and 2000 operating costs, respectively, also reflect operating costs associated with Darius International, Inc., and

Caribbean Pacific Natural Products, Inc., totaling \$460,744 and \$504,490.
During the three months ended March 31, 2001, the major operating expenses of delivery, salaries, brokerage commissions, promotion, advertising, and legal costs accounted for $\$ 2,265,542$ ( $63 \%$ ) of total operating costs. The remaining items for this period were of a semi-fixed nature in that they do not strictly follow sales trends. These expense categories for the comparable period in 2000 accounted for $\$ 6,089,792$ ( $84 \%$ ) of total operating costs.

LIQUIDITY AND CAPITAL RESOURCES

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The total assets of the Company at March 31, 2001 and December 31, 2000 were $\$ 23,815,452$ and $\$ 26,055,601$, respectively. Working capital decreased to $\$ 17,895,020$ from $\$ 18,622,127$ during the period. The significant movement within total assets represents the reduction in accounts receivable of $\$ 1,877,855$, cash and cash equivalents decreased by $\$ 1,658,843$, prepaid expenses and other current assets increased by $\$ 243,424$, inventory increased by $\$ 715,429$. From a working capital perspective, accounts payable decreased by $\$ 338,842$ and accrued royalties and sales commissions decreased over the period
by $\$ 307,377$ while the advertising accrual decreased by $\$ 828,446$. Total cash balances at March 31, 2001 were $\$ 9,707,000$, as compared to $\$ 11,365,843$ at December 31, 2000.

The Company believes that its increased marketing efforts and increased national publicity concerning the Cold-Eeze(R) products, the Company's manufacturing availability, newly available products, further growth in international sales together with its current working capital should provide an internal source of capital to fund the Company's business operations. In addition to anticipated funding from operations, the Company may raise capital through the issuance of equity securities to finance anticipated growth.

Notwithstanding current period negative cash flows from operations, management believes amounts of cash on hand as well as those current assets readily convertible to cash will provide adequate liquidity to support future operations. Any challenge to the Company's patent rights could have a material adverse effect on future liquidity of the Company; however, the Company is not aware of any condition that would make such an event probable.

CAPITAL EXPENDITURES

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Since the Company's and its subsidiary's products of Darius International, Inc., and Caribbean Pacific Natural Products, Inc., are manufactured for the Company by an outside source, capital expenditures during the remainder of 2001 are not anticipated to be material.

ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not Applicable

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

## TESAURO AND ELEY

In September, 2000, the Company was sued by two individuals (Jason Tesauro and Elizabeth Eley, both residents of Georgia), on behalf of a "nationwide class" of "similarly situated individuals," in the Court of Common Pleas of Philadelphia County, Pennsylvania. The Complaint alleges that the Plaintiffs purchased certain Cold-Eeze products between August, 1996, and November, 1999, based upon cable television, radio and internet advertisements which allegedly misrepresented the qualities and benefits of the company's products. The Complaint requests an unspecified amount of damages for violations of Pennsylvania's consumer protection law, breach of warranty and unjust enrichment, as well as a judicial determination that the action be maintained as a class action. In October, 2000, the Company filed Preliminary Objections to the Complaint seeking dismissal of the action. The Company believes that the action lacks merit, is not suitable for class action certification and the Company is vigorously defending this lawsuit. The Company believes that the plaintiffs' claims are without merit but certain pre-trial motions and discovery remains incomplete and no prediction can be made as to the outcome of this case.

A Special Meeting of the Quigley stockholders was held on October 15, 1999, at which a majority of the shares entitled to vote adopted a Corrective Action Proposal (initially reported in the Company's Form 10-Q for the quarter ending June 30, 1999) to ratify actions previously taken by the Company relating to the 19901 for 2.74 reverse split, the 19951 for 10 reverse split (the "Reverse Splits") and the 19971 for 2 forward split (the "Forward Split"). Pursuant to the October 15, 1999 Special Meeting, the Company authorized the filing of a declaratory judgment action in Nevada to determine the effectiveness of the Corrective Action.

In August 2000, the District Court of Clark County, Nevada, held that it had jurisdiction to decide the Company's declaratory judgment action filed in April, 2000, against two putative shareholders (Thomas Goldblum and Alan Wayne), in which the Company seeks a judicial declaration that, based on stockholder approval of the Corrective Action Proposal, the Reverse Splits and Forward Split satisfy and/or comply with Nevada law and that the capitalization of Quigley evidenced by the issued and outstanding shares of common stock and common stock warrants is as reflected on Quigley's stock transfer ledger on

September 10, 1999, the record date of the Special Meeting. This action is in the early stages of litigation, and no prediction can be made as to the outcome of this case.

An underlying claim filed by Goldblum and Wayne in the Court of Common Pleas of Montgomery County, Pennsylvania on March 17, 1996 alleging that the plaintiffs became owners of 500,000 shares each of the Company's common stock in or about 1990 and requested damages in excess of $\$ 100,000$ for breach of contract and conversion. The Company is vigorously defending this lawsuit and has denied any liability to the plaintiffs. The Company also believes that the plaintiffs' claims are barred by the applicable statutes of limitations, and that the plaintiffs are, in any event, limited to claims for approximately 36,000 shares. The Company continues to believe that the plaintiffs' claims are without merit but certain pre-trial discovery remains incomplete and no prediction can be made as to the outcome of this case.

ITEM 2. CHANGES IN SECURITIES

None
ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None
ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS
NONE
ITEM 5. OTHER INFORMATION

None

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K
(a) Exhibits

Exhibit 27 - Financial Data Schedule
(b) Reports on Form 8-K There were no Current Reports on Form 8-K filed during the quarter ended March 31, 2001.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

George J. Longo
Vice President, Chief Financial Officer

## Date: April 30, 2001

